



‘MUSHROOM MANAGEMENT’ Leaves Employees Heading for the Door

What is Mushroom Management?

A management style where employees fly blind to company performance and are given work without knowing its purpose.

Geckoboard and **Censuswide** surveyed **2000** employees of businesses in the **UK** and **US** to find out more about “Mushroom Management”.

The Scale of the Problem



Only **1 in 10** employees are aware of company progress in real-time



Over **4 in 5** employees want bosses to share more information about the business

The Impact of ‘Mushroom Management’



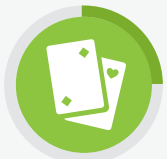
EMPLOYEES HEAD FOR THE DOOR

1 in 4 employees have, or know someone who has, left a company because they were flying blind to company performance and direction.



MISTRUST

More than three quarters of employees don’t trust bosses who fail to share company data.



A PERCEPTION OF POWER GAMES

Over a quarter of employees believe a lack of information stems from bosses playing power games.



DETECTIVE WORK

Greater than half of employees resort to their own detective work to discover what’s really going on in their company.

The Solution

OVER
50%

of employees say that company information being shared had a significant positive impact on their contribution to overall company performance.

MORE THAN
90%

said they would rather hear bad company news than be left in the dark.



MEASURE

What gets measured gets done.



SHARE

Make data available all the time.



DIGEST

Make data understandable.